



Opera Company of Middlebury 2020 Business Membership

OCM's audiences will appreciate and remember your support of both this wonderful art form and of OCM, a unique and important regional opera company. OCM's Business Members provide an important source of our operating revenue. Your generosity ensures the production of excellent live opera performances.

Please note that we are offering advertising space in our June playbill to business members only.

Benefits for ALL levels of business membership are:

- Year-round exposure – your logo on the program for all Metropolitan Opera: Live in HD broadcasts at Town Hall Theater
- An ad in the June playbill that will be seen by 1,000 persons
- Exposure to an audience that includes visitors, as well as Vermonters from the Rutland through Burlington corridor, on to Montpelier, and beyond
- Your business logo on the OCM website with a link to your website
- Complimentary ticket(s) to a performance

Premier Business Underwriter \$5,000

You will be recognized in all publicity and programs, and will be thanked with a **full-page ad** prominently displayed in the June playbill, and 6 complimentary tickets.

Elite Business Underwriter \$3,000

You will be recognized in all publicity and programs, and will be thanked with a **full-page ad** in the June playbill, and 4 complimentary tickets.

Business Underwriter \$1,500

You will be thanked with a **full-page ad** in the June playbill, and 4 complimentary tickets.

Business Leader \$1,000

You will be thanked with a **half-page ad** in the June playbill, and 4 complimentary tickets.

Business Soloist \$500

You will be thanked with a **half-page ad** in the June playbill, and 2 complimentary tickets.

Business Donor \$250

You will be thanked with **quarter-page ad** in the June playbill, and 1 complimentary ticket.

Ad Sizes:

Full page: 4-1/2" x 7-1/2"

Half page: 4-1/2" x 3-3/4" horizontal **OR** 2-1/4" x 7-1/2" vertical

Quarter page: 4-1/2" x 1-3/4" horizontal **OR** 2-1/4" x 3-3/4" vertical

Ads will be due electronically by April 18.

Please become a business member now!

Use the return envelope enclosed, or contact Mary Longey at mary.longey@gmail.com or 802-388-7432.

You have our thanks!



Opera Company of Middlebury Business Membership Contract 2020

Please note that we are offering advertising space in our June playbill to business members only.

Return this form in the enclosed membership envelope.

Membership Levels - Please check one:

- Premier Business Underwriter \$5,000 – Full-Page Ad
- Elite Business Underwriter \$3,000 – Full-Page Ad
- Business Underwriter \$1,500 – Full-Page Ad
- Business Leader \$1,000 – Half-Page Ad
- Business Soloist \$500 – Half-Page Ad
- Business Donor \$250 – Quarter-Page Ad

Ad sizes - Your ad will be printed in the June Playbill.

- Full page: 4-1/2" x 7-1/2"
- Half page: 4-1/2" x 3-3/4" horizontal **OR** 2-1/4" x 7-1/2" vertical
- Quarter page: 4-1/2" x 1-3/4" horizontal **OR** 2-1/4" x 3-3/4" vertical

I will send a new ad electronically (PDF or JPG file preferred).

Please repeat the ad and logo you have on file.

My check is enclosed.

Please bill me.

Send ad electronically by April 18 to Mary Longey at mary.longey@gmail.com

Name of Business _____

Contact Person _____

Address _____

Phone _____ Website URL _____

E-mail Address _____

Signature _____ Date _____

Thank you for supporting the Opera Company of Middlebury!